STATEMENT  
On the Development of Creative Industries

The Baltic Assembly  
recalls that the development of creative industries is a very important aspect of implementing the Lisbon strategy, economic development and increasing competitiveness,  
understands that greater recognition and greater support are needed to help the creative industries deliver their full contribution to the objectives of the Lisbon Strategy,  
underlines that over the past few decades there has been a gradual increase in awareness of culture’s economic dimension and its role in creating jobs and in rural and urban development,  
calls on national parliaments and governments of Estonia, Latvia and Lithuania and the Baltic Council of Ministers:

- to intensify the cooperation of the Baltic States on parliamentary and governmental level for development of the creative industries,
- to define creative industries in a wider sense and on a wider level by taking into consideration the multifunctional nature of creative industries,
- to develop joint mappings of creative industries of the Baltic States,
- to develop joint coordinated and predictable support mechanisms for the development of creative industries in the Baltic States,
- to support the development of common creative industries projects in the Baltic States,
- to run the policy of joint positions and structures of the Baltic States in order to develop creative industries in the framework of the EU policy on cultural industries.

Viljandi, 6 December 2008